

2016 Community Vision Feedback



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Our twenty-year vision for Shrewsbury is we will be a prosperous community, continuing to be one of the most attractive towns in the region for businesses and residents alike. Our neighborhoods will be beautiful and strong, providing good homes to residents of all backgrounds and ages, and children who live in Shrewsbury will continue to have access to the highest quality schools. Our local economy will be a diverse collection of businesses and industries across a wide range of sizes and sectors. These businesses will provide employment across many income levels, and they will be encouraged to explore innovation in both product development and business practice. Local government will play a critical supporting role for the everyday quality of life of our residents, the ability of our businesses to thrive, and the protection of the natural resources necessary to a healthy community.

What would you KEEP in this vision?

quality of life for residents - open spaces, quality schools

businesses are the engine that help us get where we want to go (low tax rate)

protecting natural resources

balance

engine for businesses, substantial employer - ability to attract and retain good biz for town

re businesses: we're being too narrow in our focus, careful about restrictions and "encouraging"

What would you CHANGE in this vision?

feels business-heavy. residents have expressed concern about dev

lack of emphasis on open space/NR protection

not crazy about the word prosperous

fluffy words - "beautiful and strong community, prosperous"

"local gov supportive role" = local gov is leading, providing inf for x, y, z...enabling role

? "explore innovation...practice"

*weird, higher quality biz

be more explicit about what we mean by these statements

more specific wording - how are we defining these terms (ex: prosperous)

doesn't seem very aspirational - who we are vs what we want to be

"employment across many income levels" - attract/support mom & pop biz

community members make it feel small and connected even though it has grown

represent residents more

What would you ADD to this vision?

flesh out school piece. Career opportunities/allowing students to have different career paths

recreational dev/opps, especially for kids, seniors

budget - prosperous community - add "environmentally and economically prosperous and engaged community"

transportation to schools, school buses not free

reliable access to high-quality schools

+1 engaged comm & well-informed

affordability - "provide employment and residential opps across income levels"

accessibility

infrastructure, well-planned & managed growth

engaged, environmentally friendly

continuous & large green space

temper biz w quality of life

missing commitment to sustainability

support people/families in all stages of life; establish systems in the community that allow people to thrive in all stages

safety (rather than beautiful neighborhood

connected corridors, large tracts of open space

welcoming community (living & visiting)

redevelopment

thoughtful & proactive approach to redev & dev

inclusive

faiths, races, genders - see and welcome different types of people

social services, social safety net