The Master Plan Process

Shrewsbury Master Plan

What is a Master Plan?

This year, the Town of Shrewsbury set out to update its 2016 Master Plan.

In accordance with Massachusetts General Laws (G.L. c. 41, § 81D), Planning Boards are required to maintain a current master plan to guide the community's growth and character. This document serves as our "north star" for the next decade of decision-making.

Shrewsbury's Master Plan contains the following elements:

- **Land Use**
- **Housing**
- **Economic Development**
- **Circulation & Transportation**
- **Open Space & Recreation**
- **Natural Resources**
- **Cultural & Historic Resources**
- **Community Services & Facilities**
- **Sustainability**
- **Goals & Policies**
- **Implementation**



What is Visioning?

A master plan vision articulates where a community wants to be in 10 years. It states what the Town, guided by the contents of the master plan, is working towards. Relative to the other parts of a master plan, a vision is the policy direction, the goals for each master plan element are the policy framework, and the implementation plan is the roadmap for making that vision a reality. What would you like to see in Shrewsbury's future? Dream big!

Project Timeline

	2026								2027					
	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.
Project Phase														
Mobilization														
Inventory & Assessment														
Visioning														
Key Issues Analysis														
Goals														
Recommendations & Implementation														
Draft Master Plan														
Final Report														
Community Engagement														
Question of the Month														
Tabling Events & Online Engagement														
Community Meetings									*		*			
Interviews														

** Community meetings are approximate and may change as planning progresses*

Done **Current** **Upcoming**

Stay Connected!

Shrewsbury's Master Plan Steering Committee meets monthly at Shrewsbury Town Hall and is recorded by Shrewsbury Media Connection.

Visit our project website or scan the QR code to get updates on the Master Plan process!

https://bpg.mysocialpinpoint.com/shrewsbury-master-plan

TOWN OF SHREWSBURY MASSACHUSETTS

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